

It's your life. Live it beautifully.







Our Vision

Sono Bello is the household name for body transformation around the world.

Our Mission

We believe everyone deserves to have their own best body today and pursue their best life now.

How We Deliver

-  Building & training the best medical team in the industry
-  Embracing & leading innovation
-  Ensuring our procedures are easy, immediate and affordable
-  Being responsive & caring



Why Sono Bello?

Sono Bello is an industry leader with over 60 locations & 125+ board-certified doctors. Read more!

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Procedures & Treatment Areas

Sono Bello offers multiple options for total body transformations as well as cellulite treatment!

pg. 3

Doctors

Our doctors offer years of combined training, knowledge & specialized experience. Learn more about our doctors!

pg. 7

Learn About Liposuction

Find out why our procedures are so successful & how they get such great results!

pg. 8

Patient Testimonials

See what our patients have to say about their procedures & take a look at their stories!

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Financing Your Procedure

We'll work with you to create a plan to fit your budget. Check out some of our financing options.

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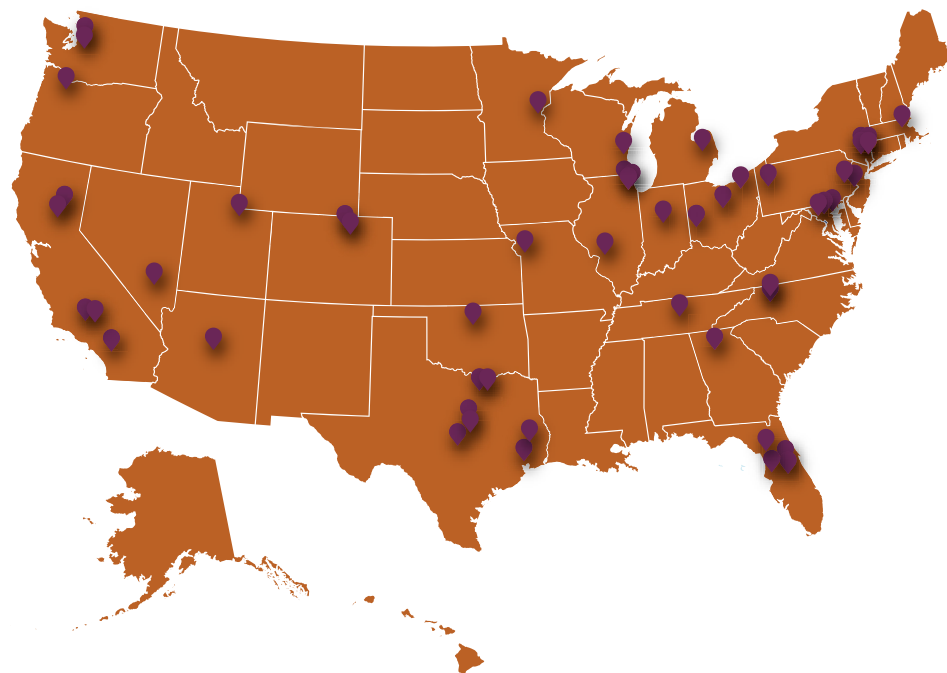
Why Choose Sono Bello?

Changing Lives One Transformation at a Time

In just over a decade, Sono Bello® has grown into an industry leader with 60+ locations spanning across the United States. Our growth is made possible by an amazing team of board-certified plastic surgeons that are now over 125 strong, as well as our entire team of dedicated Sono Bello® team members.

With our eyes to the future, we look forward to opening even more locations in the coming years. We also look forward to further advances in the tools and techniques of our craft, so we can always provide our customers with the most advanced procedures and the most amazing results available.

Sono Bello® believes cosmetic procedures to be both a science and an art. Over the years, we've seen that when the two work together seamlessly, lives are changed for the better. This is why our team of highly skilled physicians only specialize in total body transformation, and it's how we've been able to positively impact the lives of thousands of women and men nationwide since our beginning.



Our Difference

From the beginning, Sono Bello® has focused on providing cutting-edge, personalized total body transformations for our clients. This is only made possible because of our strong emphasis on three important standards: experience, specialization and customization.



Experience & Specialization

The world's greatest artists and scientists would agree that "practice makes perfect" and specialization is the only way to become an expert. As a science and an art, cosmetic procedures require an enormous amount of education and practical application, which is why we've carefully selected each one of our 125+ board-certified physicians to provide you with the incredible results you need to improve your life.



Customization

Each of the more than 150,000 procedures we have performed have addressed specific problem areas for thousands of women and men. Sono Bello® doesn't embrace "one size fits all" solutions, because we believe what makes you unique also makes you beautiful, and that's why each of our services are tailor-made just for you.

Sono Bello Procedures

Be Sono Bello Beautiful

Wherever problem areas exist, Sono Bello® offers lasting, natural-looking solutions that help you get the firmer shape and younger appearance you've been looking for.

Discover the difference Sono Bello® offers with our innovative approach to beauty, where each procedure is performed by one of our more than 125 board-certified plastic surgeons.

TriSculpt®
MICRO-LASER LIPO®



Before

Target your body's problem areas and eliminate fat in as little as one day with TriSculpt®, our advanced and fully-customized micro-laser lipo procedure that provides incredible and natural-looking sculpted results. **See more about TriSculpt® on pg. 4**

TriSculpt E/X™
MICRO-SCULPTING™



Before

The TriSculpt E/X™ procedure is the ideal solution as it includes both the TriSculpt™ micro-laser lipo fat removal AND the post procedure sagging skin removal—providing a beautiful, tighter, toned and sculpted result.



VENUS LEGACY



Fall in love with your figure all over again. At Sono Bello, our Venus cellulite treatment uses advanced technology and proven techniques to give you an appearance you can be proud of. **Learn more about Venus Legacy on pg. 13**

How TriSculpt® Works

Start now. Make every step matter.

Pursue Your Personal Beauty Goals. Unlock your body's true potential with one of the most advanced laser lipo treatments available. Let one of our 100+ board-certified plastic surgeons help you create a personalized plan for your specific body type and goals. Remove stubborn diet-and exercise-resistant fat from your problem areas—all in as little as one visit. With TriSculpt®, you get the leaner, more toned, and natural-looking results you've been looking for.

1

Localized Awake Anesthesia

Patients remain awake throughout the procedure, receiving local anesthesia in the areas of treatment. This allows the patient to communicate with the physician throughout the procedure. It also helps our physicians provide great results by allowing them to easily position the patient in the best way possible to treat each area. For those that may be concerned about being awake during the procedure, patients are provided medications to assist in their relaxation & comfort.

2

Power-Assisted Liposuction

Our physicians use power-assisted technologies with micro-cannulas and gentle suction to effectively remove the majority of unwanted fat, especially in large body areas.



3

Power-Assisted Liposuction

Special laser-assisted equipment is used for the finishing touches. The micro-laser is so tiny that it can contour small areas that were more difficult to treat in the past, such as upper arms and under the chin. This technique smoothens out the work done with the power-assisted micro-cannulas and stimulates collagen formation which can help the skin tighten, producing a smooth final appearance to the treated areas.

Treatment Areas

What is a treatment area?

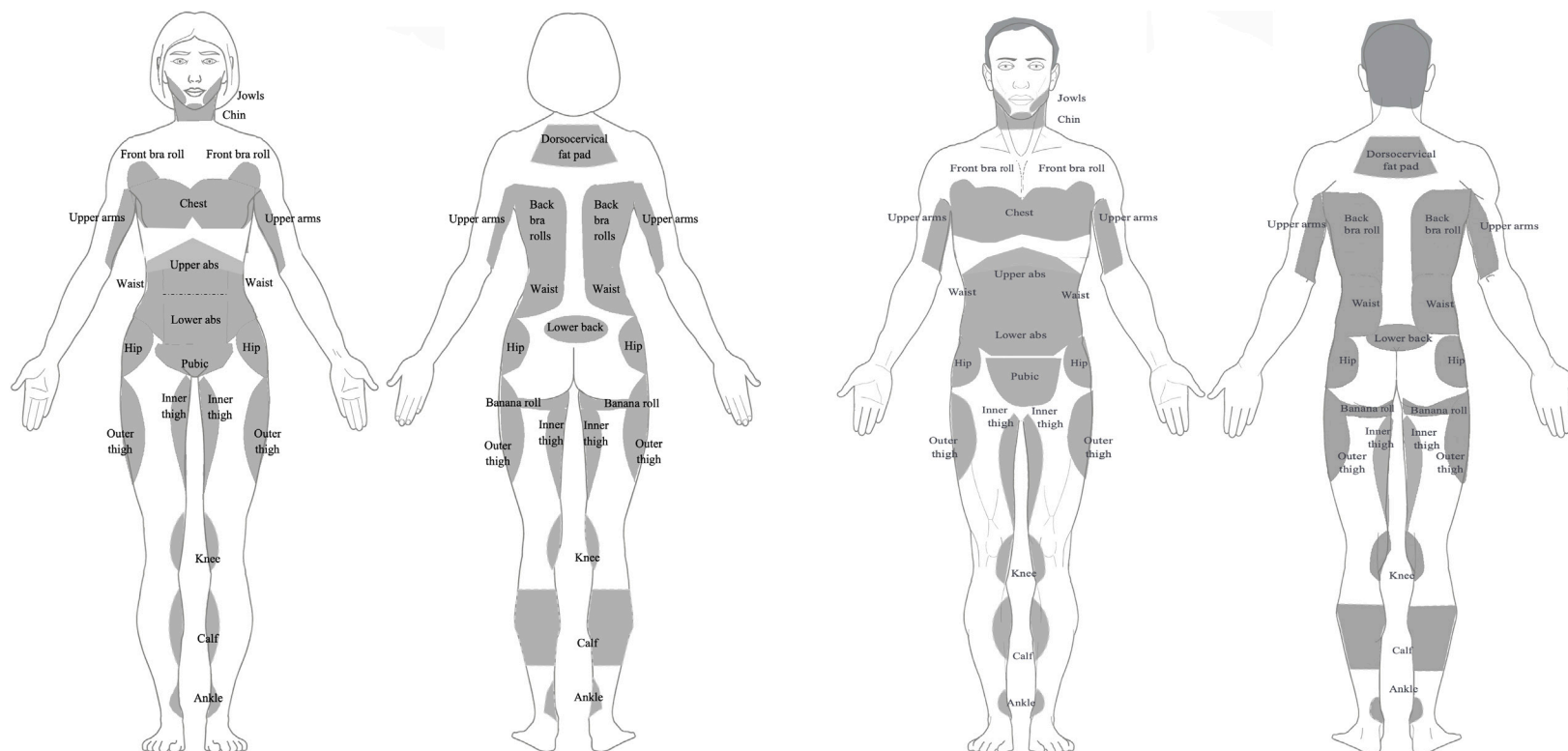
A grouping of defined regions of the body that complement one another to support an aesthetic balance. For example, if you are trying to remove unwanted fat in your hips, we would highly recommend incorporating your waist as well to achieve a cohesive, contoured, 3-dimensional shape.

Why are treatment areas defined?

For two reasons: one, so there is a universal language between patients, staff and practitioners when speaking about cosmetic procedures, and two, to provide natural boundaries for areas being worked on.

The areas, though defined, can be fluid based on someone's specific body type which is why each of our procedures is completely customized to the patient.

How does Sono Bello define treatment areas?



TriSculpt® vs. Fat Freeze

If you're considering a body sculpting procedure, you're probably overwhelmed by all of the options you've seen. At Sono Bello, we believe it's important for our patients to understand their options and know exactly what they're getting.

You've probably come across "fat freeze" technologies in your search. Don't make the mistake of assuming that this is just another word for liposuction! Liposuction (like Sono Bello's TriSculpt procedure) and fat freeze are two very different procedures that can produce significantly different results. We've outlined some of the differences below:



Fat Removal

TriSculpt is a micro-laser liposuction procedure that physically removes fat cells from your body. These fat cells can't return; once they've been removed they are gone from your problem areas for good! Fat freeze technologies leave it up to your immune system to excrete the fat cells. This process can take weeks or even months.



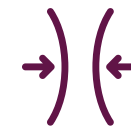
Number of Treatments

In as little as one visit, your problem areas can be a thing of the past with TriSculpt. Fat freeze requires multiple visits to achieve comparable results. Multiple visits don't just take up your time, they cost you money. A single TriSculpt visit is generally less expensive than multiple fat freeze visits, so you get the results you deserve without breaking the bank.



Procedure

TriSculpt procedures are performed by our surgeons who specialize exclusively in body contouring and utilize their experience & artistry to deliver precise, customized results. Fat freeze might be performed by a nurse or medical assistant who uses a machine to deliver results. Results can be unpredictable as they are not customized to each specific patient.



Skin Tightening

Sono Bello's TriSculpt micro-laser lipo also stimulates collagen formation, which can help the skin tighten. This can produce a smooth, more toned appearance. Take charge of your health and happiness and know your options. If you're interested in learning more about TriSculpt, contact Sono Bello today! We look forward to helping you reach your goals.

Sono Bello Doctors

Over 125 board-certified plastic surgeons

By coming to Sono Bello®, you benefit from the years of combined training, knowledge and specialized experience our more than 125 board-certified plastic surgeons provide. Not only does each Sono Bello® location provide the industry's most effective and advanced laser-assisted body contouring procedures available, but our team of highly educated, caring physicians are recognized as some of the premier practitioners nationwide.



“

As Chief Medical Officer of Sono Bello®, I can assure you that each of our 100+ board-certified plastic surgeons are trained extensively and specialize in total body transformation.

CHRISTOPHER CHUNG, M.D.
Chief Medical Officer

”



AAAHC Accredited

At Sono Bello, we believe you deserve the highest quality of health care. When you see our certificate of accreditation, you will know that the AAAHC, an independent, not-for-profit organization, has closely examined our facilities, systems, policies and procedures. It means that we, as an organization, have demonstrated the highest level of care and safety in meeting or exceeding all state and federal guidelines.

Why is AAAHC accreditation important to you?

Because it's your body and we want you to feel confident that you have made the right decision to entrust Sono Bello to perform your body contouring procedures.

Accredited by



Call **888.851.6895** to schedule your consultation today!

What is Liposuction?

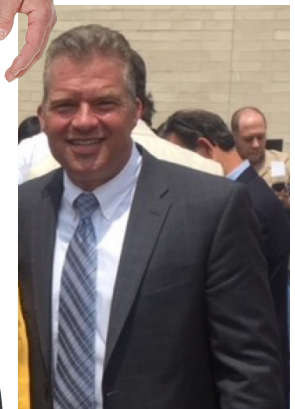
Liposuction is an effective surgical procedure that slims and reshapes specific areas of the body by removing excess fat deposits to improve body countour and proportion. The procedure can be performed under general anesthesia, intravenous sedation, or with minimal oral sedation and local tumescence (a diluted lidocaine-based fluid to completely numb the area being treated). **The choice of anesthesia** is largely dependent on the experience of the surgeon. The most experienced liposuction surgeons can perform the entire procedure using just mild oral sedation while **ensuring comfort and maximizing safety**. The surgery is completed via tiny inconspicuous incisions and with the use of microcannulas which extract fat cells from the body.

After answering the question, "What is Liposuction?", it is important to understand **there are several different "types" of liposuction** that surgeons may employ. Traditional liposuction simply uses metal cannulas (metal tubes) attached to a suction machine. For a long time, this was the only option that was used, however, with technological advances, various other liposuction options are now available including: **power-assisted liposuction (PAL), ultrasonic, and laser-assisted liposuction**. At a few advanced body contour facilities, a combination of several different modalities may be used to maximize benefits as each modality has its own unique advantage. **PAL units** can better disrupt fat with less trauma for a **quicker recovery and smoother contour** while laser energy stimulates increased collagen production leading to the highly desirable benefit of skin tightening.

Liposuction is not intended for weight loss or to treat obesity, but rather to **get rid of stubborn fat deposits** not amenable to diet and exercise. Often, for the right motivated patient, liposuction can serve as a great platform to **engage in a better, healthier lifestyle**. Liposuction has the distinct advantage over other noninvasive treatment options (e.g. Coolsculpting) in that one treatment session is typically adequate to reduce the fat with a more consistent and predictable outcome. And unlike dieting, which simply reduces the size of the fat cells, liposuction removes the fat thereby reducing the number of fat cells remaining and **making the results permanent with the maintenance of weight and a healthy lifestyle**.



Brian
Sono Bello Patient



Before

What is Liposuction?

Liposuction can treat various areas of the body, most often several areas in one procedure. The areas that can be treated are:

- Jowls/Neck
- Abdomen
- Dorsal Hump
- Upper arms
- Waist/Hips/Lower Back
- Thighs/Knees
- Male chest
- Back/Front Bra Roll
- Calves/Ankles

In order to deliver the best possible outcome while ensuring maximum safety, proper patient selection is crucial. The ideal patient should be in good overall health, have a good understanding of the recovery process, and have realistic expectations about the outcome. The good news is that **virtually anyone with unwanted fat can benefit from liposuction**. However, each liposuction procedure is uniquely tailored to the patient's individual needs.

In the hands of an expert surgeon performing liposuction at a fully accredited facility, liposuction is a safe, low risk procedure. For improved outcome and comfort, gentle supportive body garments are worn for a period of four to six weeks after the procedure. Temporary short-term bruising and swelling are common. **Most patients can return to work in three to six days**. While benefits of volume reduction and contour enhancement are seen immediately, the final result may not be fully realized for five to six months.

In summary, liposuction is a highly sought out elective procedure that is safe and effective.

Purpose

To eliminate unwanted fat deposits from various parts of the face/body.

Procedure

Use of microcannulas powered by latest technological advancements including a laser to gently disrupt and remove fat permanently. Anesthesia options include full general anesthesia, IV sedation, and best of all, with minimal oral sedation and local numbing fluid to maximize safety, minimize recovery with complete comfort.

Recovery

Most patients return to work in a week or less. Normal activities may resume in several weeks with unrestricted activity (including vigorous exercise in four to six weeks).

Outcome

Consistent and predictable improvement in body contouring and volume reduction leading to a slimmer and more proportional body. Immediate results seen with final outcome appreciated in four to six months.

Is Liposuction Permanent?

We are all born with the same number of fat cells in our bodies.

When we gain weight, these populations of fat cells grow in size. A metaphor our doctors commonly use for patients is to imagine that people are filled with millions of little balloons and as we gain weight it is not the number of balloons that increases but rather the size of the balloons.

As important to the number of fat cells in the body is the location of these populations of fat cells. We refer to areas where fat SELECTIVELY collects as areas of selective lipodystrophy. The **upper abdomen, lower abdomen, waist, hips, bra rolls, knees, thighs, neck and arms** are all examples of selective zones of fat deposition.

Genetics, gender, and age determine the selective deposition of fat into these zones creating characteristic shapes in males, females, younger and older individuals and individuals of different ethnicities. Usually, these are the areas that are difficult to diminish even with the best dietary restrictions and exercise discipline. Liposuction IS the technique that selectively diminishes fat in these areas to permanently change body shape.

So, the question then becomes, “Is liposuction permanent?”

A common misconception in patients contemplating liposuction is that they are signing up to have repeated procedures if they gain weight after the fact. Not necessarily true, especially if patients adhere to reasonably disciplined lifestyles. If a patient does gain a significant amount of weight, however, **the fat in the area of the previous liposuction is now NOT the primary focus site for weight gain.** There may be other areas of secondary fat collection which will now deposit the fat. This is also defined by genetics, gender, and age.

At Sono Bello, we design liposuction techniques to **remove fat cell populations in areas called “aesthetic units”** (e.g. upper and lower abdomen, waist and hips) so if weight is gained, that area will enlarge in harmony with the rest of the body and not selectively more so than other areas in the body.

Most patients are so pleased with the shape changes achieved with liposuction that they enlist in healthier lifestyles and do not see fat deposition in other areas.



Dawn
Sono Bello Patient



Before

Why is Liposuction So Successful?

You've probably seen the amazing transformation photos from men and women who have had a liposuction procedure. Have you ever wondered if they're too good to be true? We're here to explain to you exactly why liposuction is so successful and how produces get such great results!

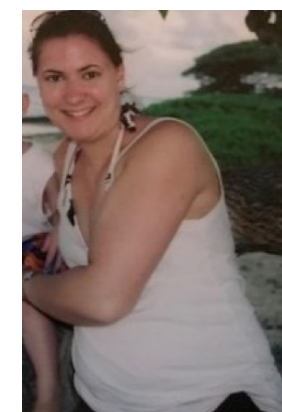
Weight loss through diet and exercise alone can be tough. Some people struggle to see results at all, while others make initial progress but soon gain the weight back. The reason behind this has to do with the fat cells in your body. As an adult, you have a finite number of fat cells that you will have throughout your adult life.

Through diet and exercise alone, you may be able to shrink the size of these fat cells, but you will never be able to get rid of them altogether. It can be easy to regain the weight you have lost, because the fat cells are still there.

What liposuction does that diet and exercise alone can't, is actually remove those stubborn fat cells. **After a liposuction procedure, your body will have fewer fat cells than you started with.** When you maintain a healthy diet and exercise regularly after liposuction, you have fewer fat cells to battle. These cells may still grow and shrink, but you have fewer overall to contend with.

We always encourage Sono Bello patients to see liposuction as a jump-start to a healthy lifestyle. When someone has been struggling with their weight for a long time, they can often get discouraged. They may be ready to give up on their health and happiness. A liposuction procedure can often provide the boost they have needed. The **faster results can serve as motivation** to move forward with healthy eating and regular exercise.

At Sono Bello, we describe this as "teamwork" between the patient and doctor. When a patient is ready to make a change, Sono Bello can get them off to a great start with an improvement. It's then up to the patient to continue on to the finish line. With help from Sono Bello and a commitment to a healthy lifestyle, **it really is possible to achieve the amazing results you see in those before and after images!**



B'Ann

Sono Bello
TriSculpt® Patient

Before

Patient Testimonials

“ The best investment you can make is in yourself. 100% I wish I would’ve done it sooner! ”

Patti, Age 41

TriSculpt®

Patti is a “tell it like it is” stay at home mom of two from Long Island. Even though she had always been a gym rat, she had a roll on her stomach and around her underwear and was getting up into size 10/12 after always being a 4/6.

What she loved about Sono Bello was that they had “real” plastic surgeons from the big cities who came in to her town. She was getting the same procedures as people who are paying more in the fancy plastic surgeons office. She did her first procedure in 2014 and loved it. She went back in 2015 and she was especially thrilled with that surgery.

She’s told everyone about her success at Sono Bello. She’s even recommended it to two girlfriends who actually had procedures! She’s thrilled to be a mom of two teens who’s still rocking a bikini!



Before



Call **888.851.6895** to schedule your consultation today!

“ I had tried for over 10 years and I couldn’t lose the fat. And now – it’s gone – thanks to Sono Bello. ”

Tony, Age 55

TriSculpt®

Tony always struggled with his weight growing up. When he retired from the military, the lack of routine lead to a more significant weight gain. While trying to get back into a workout routine and lose the weight, Tony faced a significant setback — a cancer diagnosis.

In addition to fighting the cancer, Tony was determined to fight the additional weight gain that came along with it. He saw a Sono Bello commercial and jumped at the opportunity to schedule a consultation.

Since his procedure, Tony has his self esteem back and enjoys socializing and going out again. His wife has also noticed a boost in his mood, and they’re both thrilled with his results.



Before



Venus Treatment

Start now. Make every step matter.

Reawaken a sexier you. Fall in love with your figure all over again. At Sono Bello®, our Venus cellulite treatment uses advanced technology and proven techniques to give you an appearance you can be proud of.



1

Recline

When you arrive, your technician helps you lay down on our deluxe treatment bed. After you're comfortable, a soft gel is then applied to the area where your treatment is being performed.

2

Relax

While you relax, your treatment provider glides the Venus applicator over the selected area, using smooth movements that reduce cellulite, tighten skin and decrease the area's circumference.

3

Restore

As a result of the treatment, new collagen and elastin fibers form further shaping your problem areas and giving you suppler skin even after your treatment is completed.

Financing Your Procedure

Your Transformation, On Your Budget

Sono Bello works with reputable financing companies to offer a variety of payment plans that meet almost any budget. Schedule your free consultation today to learn more.



Here are a few of our many affordable payment options:

No interest if paid in full within 6 months [†]

On qualifying purchases of \$200 or more made [after discount] with your CareCredit credit card account. Interest will be charged to your account from the purchase date if the promotional purchase is not paid in full within the promotional period. Minimum monthly payments required. Required monthly payments may or may not pay off purchase before end of promotional period.

No interest if paid in full within 12 months ^{††}

On qualifying purchases of \$200 or more made [after discount] with your CareCredit credit card account. Interest will be charged to your account from the purchase date if the promotional purchase is not paid in full within the promotional period. Minimum monthly payments required. Required monthly payments may or may not pay off purchase before end of promotional period.

16.90% APR & fixed Monthly Payments ^{†††}

On qualifying purchases made with your CareCredit credit card account. Fixed monthly payment amount based on repayment of 24, 36, 48, or 60-month period. Purchases of \$1,000 or more [after discount] are eligible for a 24, 36, 48, or 60 month offer and purchases of \$2,500 or more [after discount] are eligible for a 60-month offer. Required until paid in full.

* Pricing applies to each area when a minimum of three areas are treated starting at \$1395 each. BMI guidelines apply to per area pricing, surgery fee may apply. Call for full details. Applies to EPH and SF finance groups.

[†] No interest will be charged on the promotional purchase if you pay the promotional purchase amount in full within the 6 month promotional period. If you do not, interest will be charged on the promotional purchase from the purchase date. [Any discount will reduce your total purchase amount and may result in you not satisfying the minimum qualifying purchase amount required]. Regular account terms apply to non-promotional purchases and, after promotion ends, to promotional balance. For new accounts: Purchase APR is 26.99%; Minimum Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval.

^{††} No interest will be charged on the promotional purchase if you pay the promotional purchase amount in full within the 6 month promotional period. If you do not, interest will be charged on the promotional purchase from the purchase date. [Any discount will reduce your total purchase amount and may result in you not satisfying the minimum qualifying purchase amount required]. Regular account terms apply to non-promotional purchases and, after promotion ends, to promotional balance. For new accounts: Purchase APR is 26.99%; Minimum Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval.

^{†††} Interest will be charged on promotional purchases from the purchase date at a reduced 16.90% APR, and fixed monthly payments are required until promotion is paid in full and will be calculated as follows: [on 24 month promotions – 4.8439% of initial promotional purchase amount; on 36 month promotions – 3.4616% of initial promotional purchase amount; on 48 month promotions – 2.7780% of initial purchase amount; and on 60 month promotions – 2.3737% of initial promotional purchase amount.] The fixed monthly payment will be rounded up to the next highest whole dollar and may be higher than the minimum payment that would be required if the purchase was a non-promotional purchase. [Any discount will reduce your total purchase amount and may result in you not satisfying the minimum qualifying purchase amount required]. Regular account terms apply to non-promotional purchases. For new accounts: Purchase APR is 26.99%; Minimum Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval.

Call **888.851.6895** to schedule your consultation today!

Thank You For Taking The Time To Learn More About Sono Bello.

**We look forward to meeting you at your FREE CONSULTATION and
customizing a transformation plan that will achieve your body goals.**



**Call 888.851.6895 To Schedule Your Consultation Today!
The Body You've Always Wanted Is One Phone Call Away.**